



1523 Bryant St. Kalamazoo, MI 49001  
313-377-2857 (phone) | 269-353-4765 (fax)  
[info@niyah.net](mailto:info@niyah.net) | [www.niyah.net](http://www.niyah.net)

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Niyah.net, a creative living publishing company is publishing a full-color 2011 wall calendar entitled **Beautifully Wrapped**. The unique, limited-edition calendar includes stunning color photos of women of various ethnic and religious backgrounds donning vibrant and stylish headwraps, Geles, hijabs and other headcoverings.

In addition, each month features historical facts from women's history and a "Why I wrap" statement from the sister featured. Dates of religious significance, as well as the Islamic Calendar, serve as educational tools for those looking to build their religious and cultural knowledge. Month by month you see your love for the beauty of these women and their cultures grow.

"In an age where beauty is often seen as the length of your skirt or the depth of your neckline, we want to showcase ladies who beautifully defy those rules. These are women who are fashionably fly but also modest. The world and our young girls need to know that you can be both." says Niyah founder, Zarinah El-Amin Naeem. "With so many requests following the success of our Beautifully Wrapped Headwrapping Workshops, we decided to create a calendar with the quality and imagery that we knew others would cherish. It releases in November, in time for Eid-Al-Adha and Christmas gift purchases so that people can give the gift of beauty to their loved ones."

The inspirational calendar also has another purpose, to financially support 10,000 Girls, an education and entrepreneurial self-sufficiency program in Senegal (see [10000girls.org](http://10000girls.org)). When asked why, El-Amin Naeem responded, "We are blessed with unlimited opportunities for education in this country. When I visited Senegal I witnessed how difficult it is for some girls to achieve even the basic right of literacy. The 10,000 Girls program trains young ladies to become agents of their own lives. They start businesses, they teach each other and they speak up for themselves. I was inspired and I knew we had to do our part. This calendar gives us a way to invest in their future."

The limited-edition 2011 Beautifully Wrapped calendar retails for only \$15.95 and is available online at [www.niyah.net](http://www.niyah.net).

Wholesale purchases of the calendar will be accepted from stores and vendors with a valid tax ID # or resale certificate.

#### **Calendar Order Info:**

Niyah

1523 Bryant St. Kalamazoo, MI 49001 | 1-313-377-2857 | [calendar@beautifully-wrapped.com](mailto:calendar@beautifully-wrapped.com)

Niyah Publishing is a growing company that aims to produce books and goods with a purpose. For more information visit [www.niyah.net](http://www.niyah.net). For info on 10,000 Girls visit [10000girls.org](http://10000girls.org).

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